

Attorney Docket: 100-035USA000

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re original application of:

Applicant

Thomas J. Perkowski

Title of Invention:

INTERNET-BASED METHOD OF AND SYSTEM FOR MANAGING, DISTRIBUTING AND SERVING CONSUMER PRODUCT RELATED INFORMATION TO CONSUMERS IN PHYSICAL AND ELECTRONIC STREAMS OF COMMERCE

Honorable Commissioner of Patents and Trademarks Washington, DC 20231

## TRANSMITTAL LETTER ACCOMPANYING THE FILING OF AN ORIGINAL APPLICATION

Sir:

This is a request for filing an original application entitled "INTERNET-BASED METHOD OF AND SYSTEM FOR MANAGING, DISTRIBUTING AND SERVING CONSUMER PRODUCT RELATED INFORMATION TO CONSUMERS IN PHYSICAL AND ELECTRONIC STREAMS OF COMMERCE" by Thomas J. Perkowski comprising:

- One Hundred Seventy Three (173) pages of Specification;
- Two (2) pages of Claims to Invention;
- One (1) page of Abstract of Disclosure;
- One Hundred Four (104) sheets of Informal Drawings; and
- Certificate of Express Mailing (No. EL321110398US) under 37 C.F.R.
   1.10 dated June 22, 2000.

Power of attorney in the present Application has been appointed to Thomas J. Perkowski, Esq., Reg. No. 33,134, of Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902 and will be filed in the present Application shortly.

The present Application has been assigned to IPF, Inc. of Stamford, .

Connecticut, and the Patent Assignment will be filed in the present Application shortly.

Under 35 USC Section 120, Applicant hereby claims priority to the earlier filing dates of the following co-pending United States Patent Applications: copending Application No. 09/483,105 entitled "Internet-Based Method Of And System For Managing And Serving Consumer Product Advertisements To Consumers In Retail Stores" filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending

Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,197 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798 filed October 25, 1996, No. 08/752,136 filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

Please address all correspondence to the undersigned attorney at:

Thomas J. Perkowski, Esq. Thomas J. Perkowski, Esq., P.C. Soundview Plaza 1266 East Main Street Stamford, Connecticut 06902

Respectfully submitted,

Dated: June 22, 2000

Thomas J. Perkowski, Esq. Reg. No. 33,134 Attorney for Applicant Thomas J. Perkowski, Esq., P.C. Soundview Plaza 1266 East Main Street Stamford, Connecticut 06902

http://www.tjpatlaw.com

203-357-1950

## CERTIFICATE OF EXPRESS MAIL UNDER 37 C.F.R. 1.10

I hereby certify that this correspondence is
being deposited with
the United States Postal Service
on June 22, 2000
as Express Mail (No. EL321110398US)
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Nancy Short Dated: June 22, 2000